

FOR IMMEDIATE RELEASE

June 17, 2019

EU BUSINESS SCHOOL BARCELONA CELEBRATES THE GRADUATING CLASS OF 2019 AT ITS ANNUAL COMMENCEMENT CEREMONY

- **Over 1000 students, faculty, families, friends and distinguished guests gathered at the prestigious Palau de Congressos for EU Business School Barcelona's 2019 Commencement ceremony on Saturday, June 15.**
- **Peter Guenter, the CEO of Almirall, gave an inspiring keynote speech, encouraging students to never stop learning.**

EU Business School (EU) was proud to honor its new graduates, the business leaders of the future, at the Barcelona Commencement Ceremony held on Saturday, June 15, 2019. This prestigious event took place at the magnificent Palau de Congressos, and was followed by a cocktail reception in the gardens of the Fairmont Rey Juan Carlos I hotel. The ceremony was attended by a 1000-strong audience of students, faculty, family, friends, distinguished guests and VIPs.

More than 250 bachelor's, master's and MBA students gathered to celebrate the successful completion of their studies in an uplifting, joy-filled and inspiring ceremony. Students were warmly congratulated by Dr. Dirk Craen, president of EU Business School, who encouraged them to disrupt, innovate and to be game changers. Peter Guenter, the CEO of Almirall, gave an inspiring keynote speech, which drew on his extensive experience in top roles in the pharmaceutical and medical industries. He encouraged students, at this pivotal and exciting moment in their lives, to embrace lifelong learning and be authentic.

Every year, EU recognizes this momentous occasion by presenting awards to outstanding businesses and individuals who have made a real difference in their organizations, communities and beyond in the following areas: leadership, family business, entrepreneurship, sustainability, corporate social responsibility and innovation. As well as inspiring the new graduates, these awards also demonstrate EU's commitment to making a real difference in the world.

This year, EU alumnus Alex Escartin, Chief Financial Officer EMEA at BCD Travel, was presented with the Leadership Award for the extraordinary virtues he embodies such as teamwork, integrity, trust, transparency and commitment. On behalf of Eurofragrance, vice president María Jesús Sabatés Mas accepted the Family Business Award for demonstrating core values of integrity, honesty and passion while leading its dedicated team to global success. Leading fintech company Kantox, which is revolutionizing financial software solutions, was this year's recipient of the Entrepreneurship Award and was accepted by Patricia Jordà, head of corporate strategy. Burberry, which has committed to an ambitious sustainability agenda, was recognized with the Sustainability Award. This award was accepted by Pilar Herrera, client engagement senior manager for Burberry Southern Europe. EU alumnus Alejandro Boutin Sanchez, CEO EMEA accepted the Corporate Social Responsibility Award on behalf of MAPFRE, Spain's largest insurance company, granted for its commitment to the U.N.'s Sustainable Development Goals and for investing in socially responsible and environmentally friendly educational initiatives. The Innovation Award was bestowed on Worldsensing and was accepted by CEO & Co-Founder, Ignasi Vilajosana for work relating to the development of smart cities and the Internet of Things (IoT). The most outstanding students and faculty were also recognized with awards for their enormous contribution to EU Business School and its community.

Dr. Craen concluded the ceremony with a warm address to the students: *"We are honored to celebrate the hard work and dedication of our students at our commencement ceremony. Thanks to the solid business education, our 27,000-strong global alumni network and the business immersion that they have experienced throughout their studies at EU, our students become global business leaders and game changers. We look forward to seeing their achievements."*

EU Business School would once again like to extend its congratulations to the Class of 2019 and wish them prosperity and success in the future. For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or communications@euruni.edu or visit www.euruni.edu

-

About EU: Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars in Business Excellence by QS Stars. Students at EU benefit from an international environment with students and faculty comprising over 100 nationalities. Its programs include state-accredited degrees from the University of Derby, U.K., and the University of Roehampton in London and state-recognized bachelor's, master's and MBA degrees from the Universidad Católica San Antonio de Murcia (UCAM), Spain.