

FOR IMMEDIATE RELEASE

June 21, 2019

EU BUSINESS SCHOOL CELEBRATES THE GRADUATING CLASS OF 2019 AT ITS ANNUAL SWISS COMMENCEMENT CEREMONY

- **Over 400 students, faculty, families, friends and distinguished guests gathered at the luxurious President Wilson Hotel in Geneva for EU Business School's 2019 Swiss commencement ceremony on Tuesday, June 18.**
- **Adolf Ogi, former president of Switzerland and founder of the Freude herrscht Foundation and Jacques de Watteville, former diplomat and ambassador and now chairman of the board of directors of the Banque Cantonale Vaudoise (BCV), delivered inspiring welcome addresses.**

EU Business School (EU) was delighted to honor the new graduates of its Swiss campuses in Geneva and Montreux in a commencement ceremony held on Tuesday, June 18, 2019. Distinguished guests, faculty, friends and family gathered to celebrate this momentous event with the graduating students at the sumptuous President Wilson Hotel in Geneva. The ceremony was followed by an elegant cocktail reception.

The ceremony was introduced by Dr. Dirk Craen, the president of EU Business School, who was followed by two prestigious keynote speakers from the worlds of politics and business. Adolf Ogi, former President of Switzerland and founder of the Freude herrscht Foundation, and Jacques de Watteville, former diplomat and ambassador and now chairman of the board of directors of the Banque Cantonale Vaudoise (BCV), inspired the new graduates in their welcome addresses. The students were urged to make the most of this exciting new chapter by changing the world for the better.

EU's commencement ceremonies pay tribute to a pivotal and exciting moment in the lives of new graduates. Every year, EU Business School chooses to honor exceptional businesses and individuals who have made a real difference in their organizations, communities and beyond, by presenting them with awards. These highlight outstanding contributions in the following key business areas: leadership, family business, entrepreneurship, sustainability, corporate social responsibility, and innovation. The awardees, whether businesses or individuals, demonstrate the qualities and values that EU promotes, and serve as an inspiration to graduating students.

Adrian Hallmark, chairman and CEO of Bentley Motors, was presented with the Leadership Award for the extraordinary virtues he embodies. Jacques and Yann Amstein, founder and CEO of Amstein respectively, accepted the Family Business Award for the company's commitment to building an innovative and sustainable business environment while nurturing family values. Adela Villanueva, CEO and founder of The Global Innovators Network, was this year's recipient of the Entrepreneurship Award in recognition of her strong commitment to empowering entrepreneurs to transform innovation and technology into growing sustainable businesses while delivering economic and social value. The Climate Action Accelerator received the Sustainability Award, which was accepted by co-founder, John Moorhead, in honor of the company's innovative thinking and dedication to environmental and socio-economic improvements. Yola Biedermann, head of corporate governance and responsible investment at the Ethos Foundation, accepted the Corporate Social Responsibility Award, which acknowledged the company's commitment to the highest ethical standards in business and continuous efforts to develop innovative solutions for socially responsible investment. The Innovation Award was bestowed on Avatarion Technology for their educational and innovative ventures dedicated to improving the lives of children with cancer and other diseases who spend long periods in hospital. The award was accepted by CEO and founder, Jean Christophe Gostanian, who was accompanied on stage by Nao, the robot that provides an entertaining and educational resource for sick children.

The most outstanding students and faculty were also presented with awards for their enormous contribution to EU and its community. Stef de Jong, the academic dean of EU Business School Switzerland, received a standing ovation and loud cheers when he was presented with a special award in recognition of his 35 years of service and dedication to educational excellence at EU Business School.

Dr. Craen concluded the ceremony with a warm address to the students: *“We are honored to celebrate your hard work and dedication. Today you join our 27,000-strong global alumni network through which you will have access to a wealth of information and a close-knit community of EU alumni, global business leaders and game changers. We look forward to seeing the class of 2019 achieving greatness.”*

EU Business School would once again like to extend its congratulations to the Class of 2019 and wish them prosperity and success in the future. For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or communications@euruni.edu or visit www.euruni.edu

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About EU: Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars in Business Excellence by QS Stars. Students at EU benefit from an international environment with students and faculty comprising over 100 nationalities. Its programs include state-accredited degrees from the University of Derby, U.K., and the University of Roehampton in London and state-recognized bachelor's, master's and MBA degrees from the Universidad Católica San Antonio de Murcia (UCAM), Spain.