

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL RESEARCH FORUM: HUMANIZING DEVELOPMENT; A CASE FOR PUBLIC PRIVATE COLLABORATIONS

- **EU Business School will hold a research forum on Humanizing Development; a case for public private collaborations, as part of its series on leadership on October 17.**
- **This forum will bring together prominent leaders from government, international organizations, the diplomatic corps and business, including Adolf Ogi, former president of the Swiss Confederation and members of the United Nations.**
- **This forum will encourage the discussion on humanizing development as a solution to fundamental global issues.**

Commemorating its 45th anniversary, EU Business School is providing a platform for thought leaders to engage in constructive discussions on the development and future of humanity. The research forum titled “Humanizing Development; a Case for Public Private Collaborations” will be held on Wednesday, October 17 2018 at the state-of-the-art FER conference center in Geneva (rue de Saint Jean 98, 1201 Geneva). This is an open event which brings together statesmen and leaders from the world of business, government, international organizations and the diplomatic corps. The day-long forum will present an opportunity for participants to review relationships, innovations and policies that are influencing the lives of millions of people around the globe.

International development is now more than ever a representation of the interconnectedness of societies and various aspects of the individual’s life. For example, public health is no longer just about medicines, but also about the systems needed for service delivery. Energy is no longer just about powering cities, but also about environmental conservation and the impact that a healthy environment has on agricultural production. This interconnectedness is evident in the increasing relationships between the public and private sectors; among international organizations, countries and businesses.

The transition from the Millennium Development Goals (MDGs) to the Sustainable Development Goals (SDGs) is a further response to the need for new approaches and partnerships. EU Business School has recognized this need, and so, is convening this Research Forum as a direct response to the global call for greater alignment in the advancement of humanity’s collective ideals.

As a leading business education institution, EU’s global network has allowed for strong relationships with various cadres of the international community as well as with the global business community. A strong faculty, an engaged alumni community and a network of business and research excellence allow for objective insight into some of the most pressing challenges of the 21st century as well as cutting-edge solutions that are driving change.

Forum participants will be able to contribute to the research streams and gain critical insights into what triggers successful models and interventions for human development. The forum allows participants to network with leading actors and examine interactive solutions at a time of essential stakeholder alignment.

For more information, please contact us at research@euruni.edu. To attend, please click on the link below:
[Humanizing Development; a Case for Public Private Collaborations](#)

For more information about EU, contact the communications department at +34 93 201 81 71 or communications@euruni.edu or visit www.euruni.edu

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About EU: Established in 1973, EU Business School (EU) is an international, professionally-accredited, high ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars in Business Excellence by QS Stars. Students at EU benefit from an international environment with students and faculty comprising over 100 nationalities. Its programs include state-accredited degrees from the University of Derby, U.K., and the University of Roehampton in London and state-recognized degrees from the Universidad Católica de Murcia (UCAM) in Spain.